

# ITIL® 4 Leader: Digital and IT Strategy (DITS)

**Course Description:** The **ITIL 4 Leader: Digital and IT Strategy (DITS)** certification is intended to provide the candidate with guidance about crafting a digital vision and shaping IT and business strategies. Digital and IT Strategy will be invaluable for leaders across your organization, including directors, department heads, and aspiring C-Suite professionals.

**Course Objectives:** The expected learning outcomes:

- ✓ Understand how to leverage digital strategy to react to digital disruption
- ✓ Understand how an organization uses Digital and IT Strategy to remain viable in environments disrupted by digital technology
- ✓ Understand strategic approaches made possible by digital and information technology to achieve customer/market relevance and operational excellence
- ✓ Understand the risks and opportunities of Digital and IT Strategy
- ✓ Understand how to implement a Digital and IT Strategy



**Enables you to:**

- *Develop a Cross-Organizational Digital Strategy*
- *Craft a Digital Vision, Enable a Sustainable Business*
- *Elevate the ITIL Discussion to an Organizational Strategic Level*
- *Influence and Drive Strategic Business Decisions*
- *Enable Long Term Growth in Complex and Volatile Environments*

**Audience:** The primary audience for this course includes CIOs/CTOs, Department Heads, Data Officers, ITSM Managers and Directors, and other aspiring C-Suite professionals. For the **IT Professionals** who: Are looking for guidance on crafting a digital vision, shaping IT and business strategy, driving organizational change, and delivering performance excellence.

**Course Length:** 20-21 hours – online Canvas eLearning platform

**Prerequisites:** ITIL® 4 Foundation Certification is required

**Course Materials:**

- ✓ Online eLearning course for self-paced presentation, exercises, and case studies
- ✓ ITIL4 Digital and IT Strategy Digital eBook (230-pg) from PeopleCert
- ✓ Learner Workbook (531-pg, 634 slides) with study aids, quizzes, and assignments
- ✓ Sample exams and exam preparation (excellent post-class reference)
- ✓ Official course curriculum provided by PeopleCert (18 PDUs earned)
- ✓ PeopleCert Exam Voucher included (with Certificate and Digital Badge)

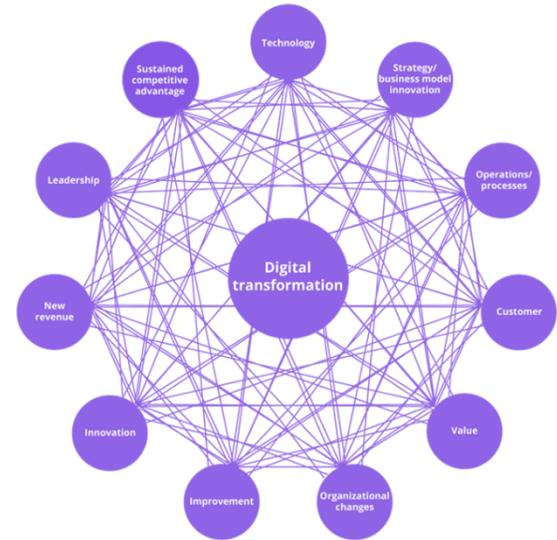
*ITIL®4 DITS Course – Accredited course is offered by Performance 360, ATO with PeopleCert.*

*ITIL®4 DITS Course – Accredited is a registered trademark of PeopleCert Limited. All rights reserved.*

**Certification Exam:** The 90-minute exam includes 40 multiple-choice questions and is administered and proctored online by PeopleCert®. Passing score is **70%** (28 out of 40 questions). Participants are provided with an **exam voucher** so they can schedule the exam at their convenience on any date after completion of the course. **NOTE:** Digital and IT Strategy includes **four** case study assignments that are graded in-session and candidates must pass all the case study assignments to take the exam.

**Course Outline: Digital and IT Strategy (DITS) v4.2**

- Module 1: Key concepts of digital and IT strategy
- Module 2: Strategy and the service value system
- Module 3: What is the vision?
- Module 4: Where are we now?
- Module 5: Where do we want to be? (Strategic planning)
- Module 6: Where do we want to be? (Strategic approaches)
- Module 7: Take action (managing strategic initiatives)
- Module 8: Did we get there? (Measuring strategy)
- Module 9: How do we keep the momentum going?
- Module 10: Managing innovation and emerging technologies
- Module 11: Managing strategic risk



**STRATEGY DOCUMENT**

- Purpose and vision
- Scope and authority
- Context
- Objectives and Key Results (OKR)
- Budget/investment
- Business/capability model
- Principles
- Roadmap
- Initiative overviews

